

# Fall 2024 Playbill Advertising

Mira Costa Drama/Tech Boosters

## ADVERTISING AGREEMENT

Please download, fill out and return this form after online payment or include with a check made out to MBX and mailed to address below or dropped in drama/tech boxes.

Or please pay online at [miracostadramaboosters.org](http://miracostadramaboosters.org)

**Advertising Agreement Payment AND Artwork Deadline: Monday, October 7, 2024**

Please email **artwork** to: Kathie Papera at [kathiepapera@gmail.com](mailto:kathiepapera@gmail.com)

Or mail form and check to: Elana Landau, 2204 Hillcrest Drive, Hermosa Beach, 90254

For more information or questions, please contact: [kathiepapera@gmail.com](mailto:kathiepapera@gmail.com)

IF YOU DON'T KNOW HOW TO DESIGN AN AD, FOR AN ADDITIONAL \$25, WE WILL DESIGN ONE FOR YOU. JUST PROVIDE US WITH TEXT & THE PHOTO(S) YOU WANT TO INCLUDE. SEE PRE-FORMATTED AD DESIGNS LINK.

### Parent/Patron/Business Information:

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Student Name

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Contact Name

Telephone/Email

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Address

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Artwork Submitted:  USB  Email

PLEASE SEE ATTACHED FOR ART SPECIFICATIONS AND ACTUAL AD SIZES

REPRINT AD FROM LAST FALL  OR LAST SPRING

FOR BUNDLED ADS - CHECK BOX IF YOU WOULD LIKE TO USE THE SAME ARTWORK FOR BOTH FALL & SPRING

Advertisement Sizes & Rates	Fall 2024	Fall 2024
	Program	& Spring 2025
	Only	Business Bundle*
1/12 Page	\$35.00	n/a
Business Card	\$50.00	n/a
1/4 Page (vertical only)	\$60.00	n/a
1/2 Page (horizontal only)	\$95.00	\$170.00
Full Page (vertical only)	\$160.00	\$290.00
Full Page – High Visibility - (vertical only) **	\$200.00	\$370.00
Inside Front/Back Cover – Color (vertical only) **	Sold	Sold
Back Cover - Color - (vertical only)++	\$550.00	\$1,000

\* Bundles are available for business ads only.

\*\* If you would like this option but it is no longer available, please indicate below and we will save the space for you next year – rates may vary:

\_\_\_ Full Page - High Visibility      \_\_\_ Full Page - Inside Front Cover

\_\_\_ Full Page - Inside Back Cover      \_\_\_ Full Page - Outside Back Cover

++Based on availability, please inquire prior to ordering

***Please make checks payable to MBX or***

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